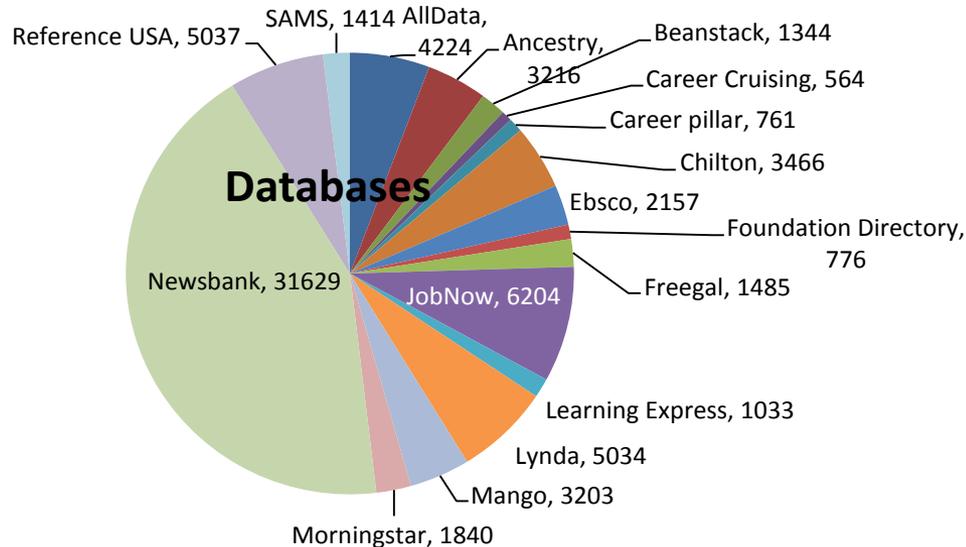
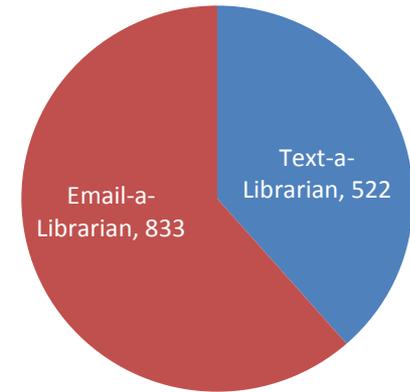
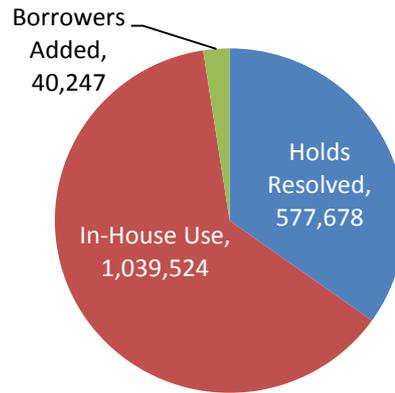
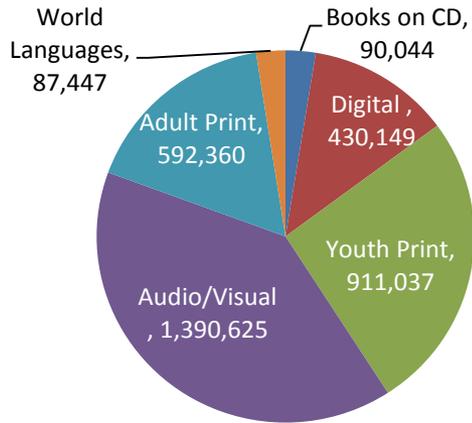




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Fresno County Public Library Metrics June 2016

Operation Dashboard Report for Fiscal Year 2015-2016





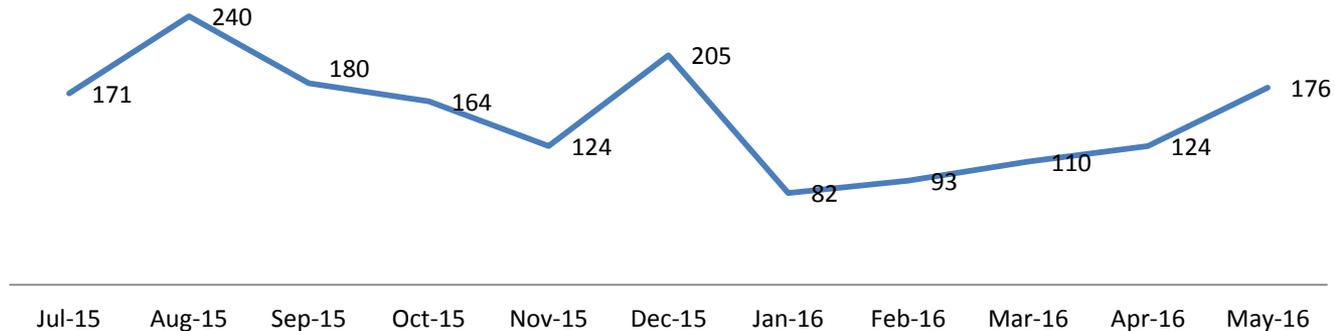
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Fresno County Public Library Metrics May 2016

Dial-A-Story

Our programming department offers a 24-hour story line for children aged 3 to 7. Customers can dial 600-*Tale* or 600-8253 and listen to a great story that changes every week.

**Dial-A-Story Usage Trend
FY 2015-2016**





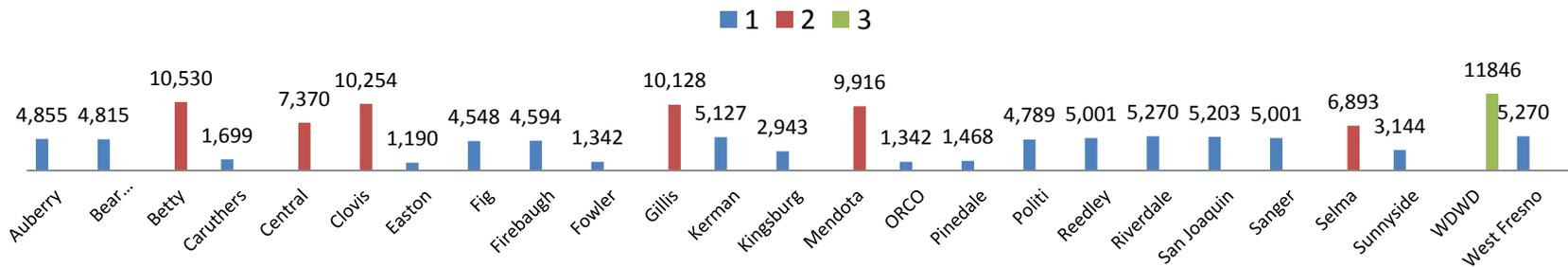
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Fresno County Public Library Metrics April 2016

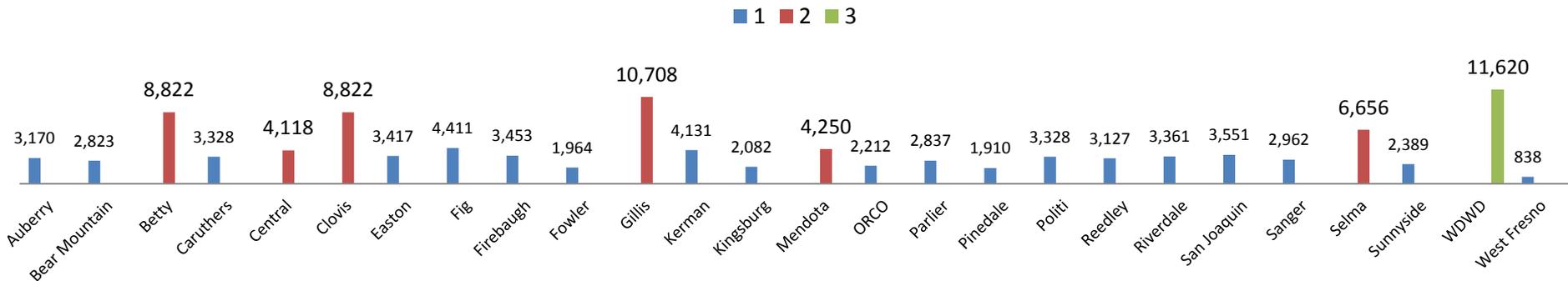
AWE Stations:

In March 2016 we began collecting usage statistics for the 33 Early Literacy Stations (AWE) located in branch Libraries. Parlier got its first station in April, and more are scheduled to be installed soon.

AWE Station Stats, March 2016
(# of Stations in Branches)



AWE Station Stats, April 2016



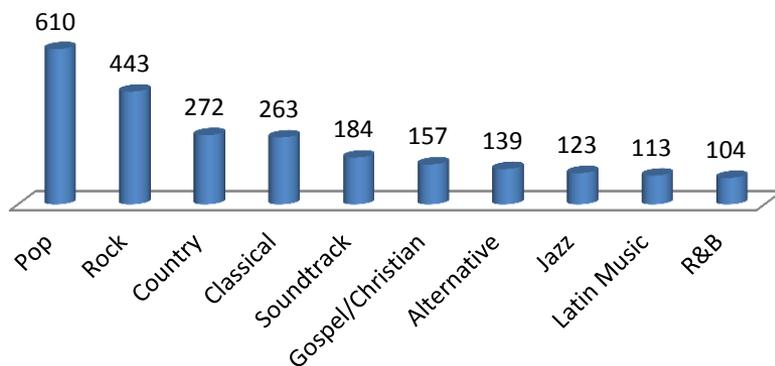


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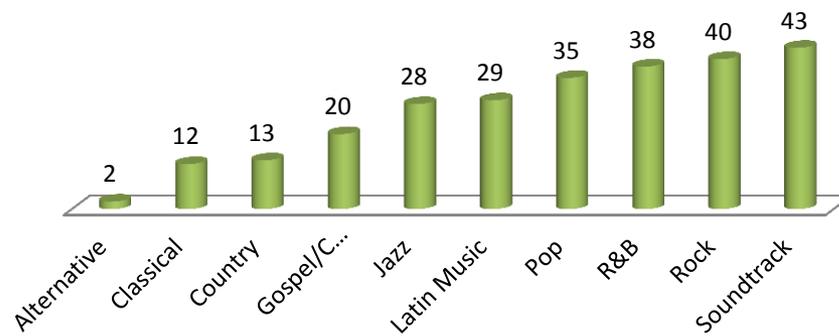
Fresno County Public Library Metrics March 2016

Freegal is the Fresno County Public Library's free music service that users can access without a library card number. It offers about 9 million songs and over 15,000 music videos. The name signifies "free and legal" music for non-commercial use. Here are the top ten genres of music selected by our customers in March, when **97** users downloaded **3094** tracks of music.

Music Tracks Streamed, March 2016



Number of Customers by Selection of Genre





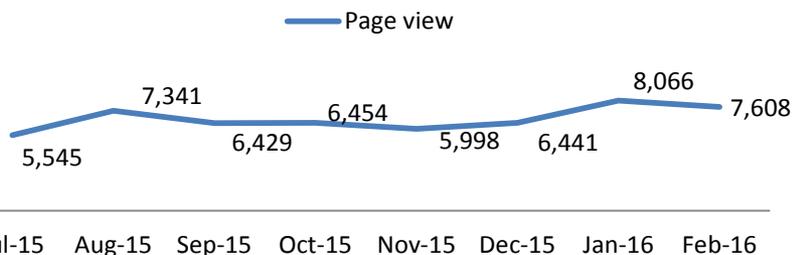
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Fresno County Public Library Metrics February 2016

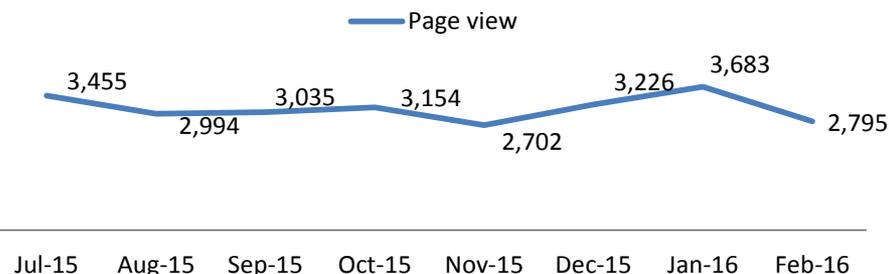
Library Blogs

This month's Ciper shows recent statistics on Library blogs that enable users to interact with and customize the Library's website.

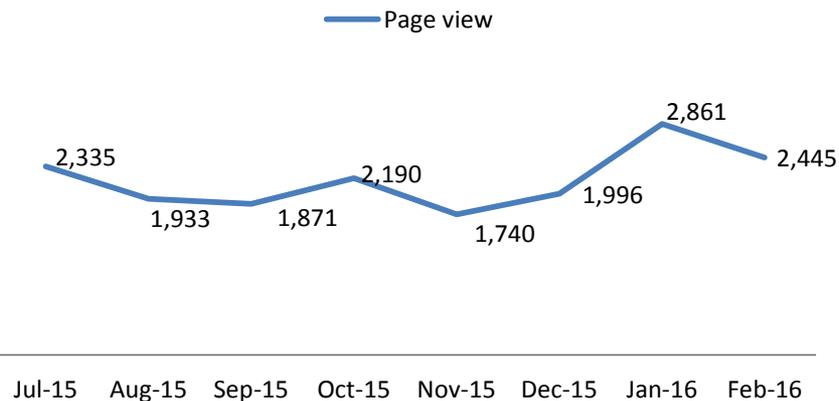
Teen Homework Help Blog



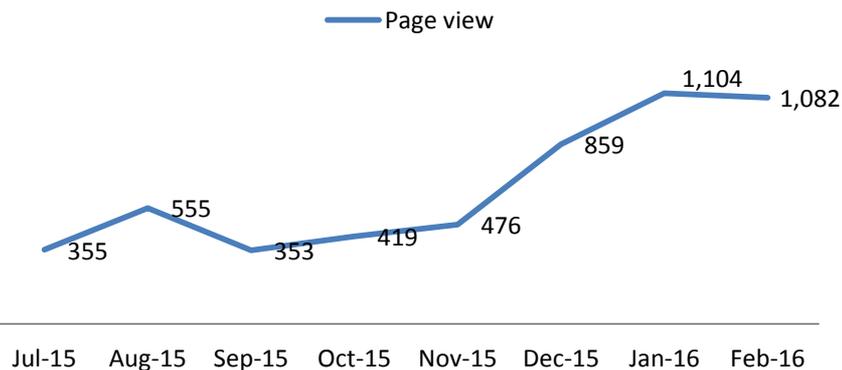
Teens' Read Watch Listen



Kids' Blog



WOW Blog



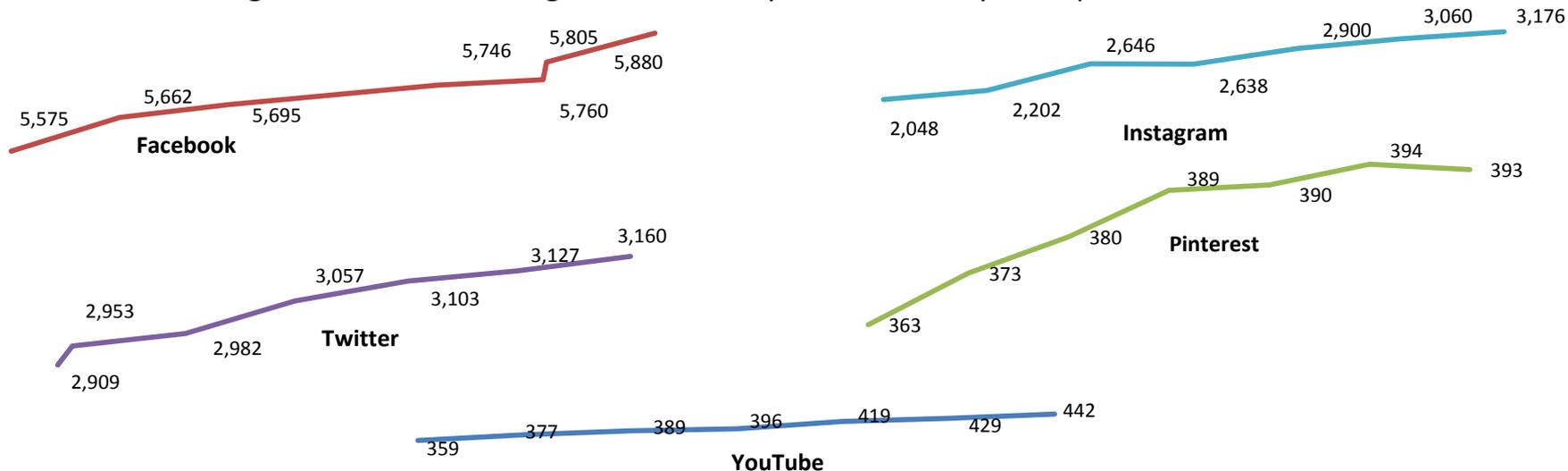


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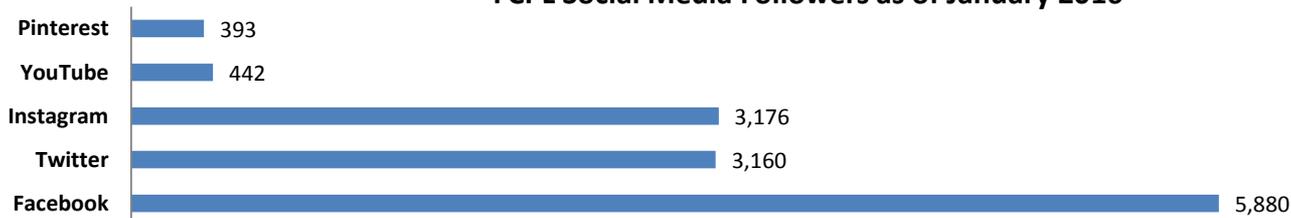
Fresno County Public Library Metrics January 2016

Social Media

The Fresno County Public Library is actively using social media tools to enhance customer services. We use them to promote reading and to publicize our informational and cultural efforts. The following charts demonstrate usage of these networking tools in the July 2015—January 2016 period.



FCPL Social Media Followers as of January 2016





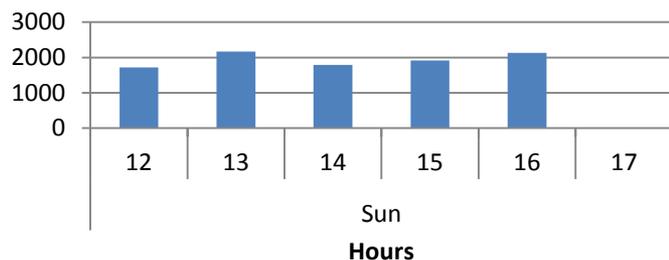
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Fresno County Public Library Metrics December 2015

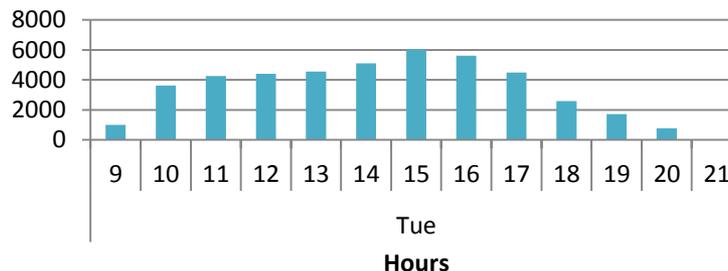
Day & Hour of the Weeks in December :

December 2015 had three Fridays (Holiday); four Sundays, Mondays, and Saturdays; and five Tuesdays, Wednesdays and Thursdays. Please note that not all branches are open all days of the week.

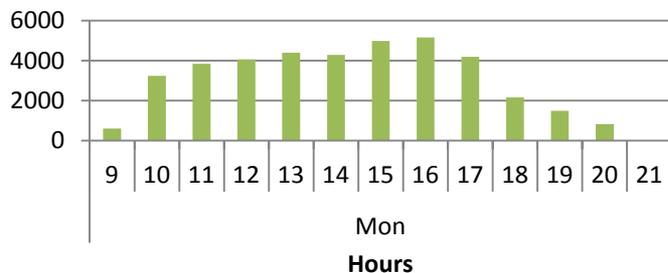
Sunday Peak Hours, 1-2 PM



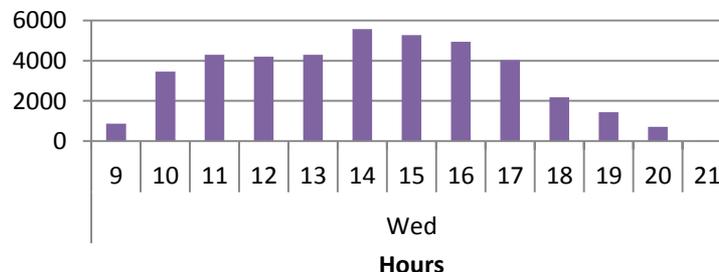
Tuesday Peak Hours, 3-4 PM



Monday Peak Hours, 4-5 PM



Wednesday Peak Hours, 2-3 PM

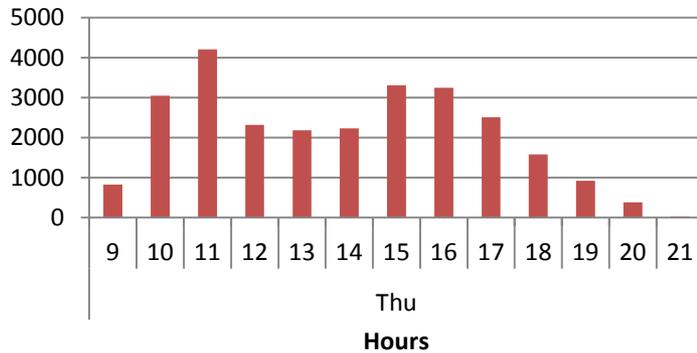




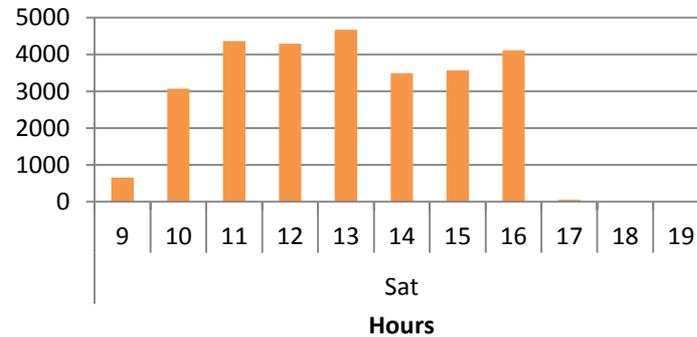
CIPHER

Fresno County Public Library Metrics December 2015

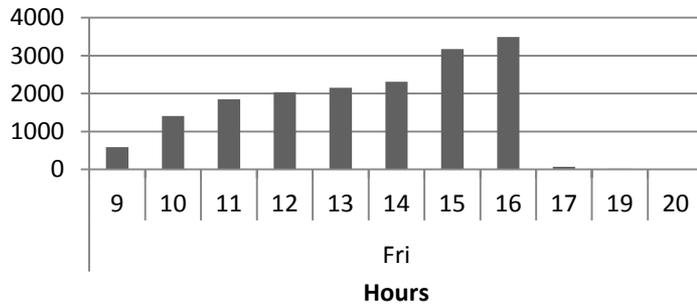
Thursday Peak Hours, 11-12 PM



Saturday Peak Hours, 1-2 PM



Friday Peak Hours, 4-5 PM



Days of the Week Circulation in December

